Board of Directors' Meeting

Montevallo MAIN STREET Making our mark on Downtown!

Thursday, May 18, 2023

- I. Welcome
- II. Call to Order
- III. Approval of Minutes April 13, 2023
- IV. Treasurer's Report
- V. President's Report
 - 1. Volunteer opportunities
 - 1. Watering at Post Office: Ongoing
 - 2. Parnell Memorial Library Summer Reading Kickoff: 10 AM 2 PM on June 2

VI. Board Committee Reports

- 1. Organization Sarah
- 2. Design Kirk
- 3. Promotion Carolyn
- 4. Economic Vitality Ken
- 5. Sustainability Jim

VII. Executive Director's Report

- 1. Activity Report
 - 1. Sold tickets for Montevallo Main Street Players (April 13)
 - 2. Leaders of Tomorrow Mock Council Meeting (April 19)
 - 3. Public Safety Coalition Meeting (April 19)
 - 4. Alabama Custom Trailer & RV Ribbon Cutting (April 20)
 - 5. Environmental Studies Capstone Presentation (April 24)
 - 6. Meeting with Centerville Applying for Main Street (April 26)
 - 7. Items donated to ARC & Soles 5k event, Chamber of Commerce Golf Tournament, and UM Shelby County Alumni Club BBQ Bingo Bash
 - 8. MSA Webinar: Working with Developers
 - 9. Main Street Alabama Board Meeting
- 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. n/a
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. Montevallo Nutrition (746 Main Street) has closed.
 - 2. Jack's (1050 Main Street) is temporarily closed for renovations, projected to complete in October.
 - 5. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 - 2. Rent:

- a. 746 Main Street, call 205-982-9171
- b. 440 Middle Street, call Letta Hallman at 205-665-4689 (\$1,800/mo)
- c. 619 Main Street, call Shoal Creek Realty at 205-567-9659
- d. 808 Main Street (3600 sq. ft, ~\$1,000/mo), call John Roper at 205-288-1089

VIII. Old Business

- 1. Volunteer Hours submit via the chat function or by email
- 2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
- 3. CO.STARTERS Program (EV Committee)
 - 1. Spring cohort cancelled; will resume in fall 2023. Classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 24, with a celebration to be announced.
 - 2. Facilitators needed
 - 3. Sponsors needed
 - Community Builder (\$5,000+)
 (One slot available)
 - Innovator (\$2,500)
 Spring Creek Investments + Three more slots available
 - Promoter (\$500)
 Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J.
 Sanders + Team Lehman + Trustmark Bank + Two more slots available
- 4. Membership Drive
- 5. Fundraising Ideas
 - 1. Fundraising Committee
- 6. National Main Street Conference 2024

IX. New Business

- 1. Vote: ARPA Request to City for \$75,000
- 2. Vote: Letter of Support for Hotel Project
- 3. Board Retreat
- X. Other Business
- XI. Announcements
 - 1. Events
 - Monday, May 22: Montevallo High School Graduation at 7 PM at the UM Student Activity Center. Go Bulldogs!
 - Wednesday, May 24: The Annual Shelby County Small Business Awards Luncheon will be held at 11:30 AM at the Pelham Civic Complex. Nominees for Shelby County's 2023 Small Business of the Year will be recognized and recipients will be announced. Registration is required by May 19.
 - Thursday, May 25: ValloCycle hosts their monthly bike ride! Meet at Fallin Hall (737 Main Street) at 5:30 PM for a ride that departs at 6 PM. Be sure to bring adequate lights for your bicycle. Questions, or need to borrow a bike? Email vallocycle@gmail.com.
 - Friday, May 26:
 - At 5 PM at Bicentennial Park (710 N. Boundary Street), Montevallo Main Street's
 Design Committee will host a dedication of "Shining Star," a new public art piece
 painted by Maya Metz Logue in loving memory of Robin Nance Metz.
 - Friday Nights at the Cove season continues! We invite you to bring your chair or blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street at Owl's Cove Park (737 Main Street) from 6:30-8:30 PM. This month's band is Swanglish (Swahili+English), an intercultural

music group that primarily utilizes East African and Western music styles. Band leader, Ben Ndalima, studied music in the USA & is a native of Dar es Salaam, Tanzania! Sponsored by Team Lehman – Keller Williams Metro South.

- Monday, May 29: Memorial Day.
 - American Village will host family-friendly activities from 10 AM 4 PM. Free admission.
 - City Hall will be closed in observance of the holiday.
- Monday, June 5: Montevallo Farmers' Market kicks off today! The market will be held every Monday from 3-6 PM at 660 Main Street (behind Montevallo First Baptist Church) until August 21. Presented by Montevallo Chamber of Commerce.
- Thursday, June 22: Montevallo Chamber of Commerce presents the Montevallo Community Awards! Honoring Citizen and Civic Leader of the Year, community groups, and businesses, this event will be held at the UM Stewart Student Retreat Center from 5:30-7:30 PM. Tickets are \$25 each and available at Regions, Trustmark, and from the Chamber.
- Next Meeting Thursday, June 8, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)
- Note: In June, Montevallo will celebrate 7 years of being a Designated Main Street Community!

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman Sarah Hogan Carolyn Garrity Anabel Catano Kathy King

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2025

Herman Lehman Kirk Lightfoot Ken Jones Clay Nordan Jennifer Toliver

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart